

### **Privacy notice for visitors to our YouTube channel**

We, vision-tec gmbh, Otto-Hahn-Str. 5, 34123 Kassel, Tel.: +49 (0) 561 979800-00, E-Mail: info@vision-tec.de set out below which of your data we process from you and how via our YouTube channel. Should you have any questions relating to data protection, our data protection officer would be happy to respond at vision-tec@dsb-moers.de. Further contact details can be found at [www.dsb-moers.de](http://www.dsb-moers.de).

#### *Purpose and legal basis of data processing*

We use a YouTube channel of Google Ireland Limited, Gordon House, 4 Barrow St, Dublin, D04 E5W5. The purpose of data processing on our YouTube channel is to provide information about products, services, and news, combined with the possibility for users to interact with us in a targeted manner. The legal basis for the data processing is Art. 6 para. 1 lit. f GDPR. Our legitimate interest is our business interest in sharing information with visitors to the YouTube channel and being able to communicate with them.

The Google service is used based on an order processing agreement. This can be viewed via the following link: [https://www.youtube.com/t/terms\\_dataprocessing](https://www.youtube.com/t/terms_dataprocessing).

Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland is responsible for the collection and further processing of personal user data on YouTube websites. Please note that YouTube collects and processes certain information about your visit to our YouTube channel even if you do not have a YouTube user account or are not logged in to YouTube. For us as the operator of this YouTube page, only your public profile on YouTube is visible. The information that can be viewed here depends on your settings in your profile. For information on the processing of personal data by YouTube, please refer to YouTube's privacy policy at <https://policies.google.com/privacy?hl=de&gl=de>.

If we publish images of individuals, this is done with the consent of the individuals (legal basis: Art. 6 para. 1 lit. a GDPR), based on a contractual agreement (legal basis: Art. 6 para. 1 lit. b GDPR) or in exceptional cases based on legitimate interests (legal basis: Art. 6 para. 1 lit. f. GDPR in conjunction with § 23 para. 1 no. 3 Art Copyright Act).

#### *YouTube Analytics*

We also process your activities on our site with the help of the statistics service YouTube Analytics. This process serves to optimise our site and is consistent with the purpose of data processing described above. Anonymised statistics are created based on your activities. Among other things, we can gain insights into the interactions and activities of our subscribers, the views of our channel, the reach of posts, information on which countries and cities our visitors come from, as well as statistics on the gender ratios, age structures, providers, and interests of our visitors. Neither conclusions about individual users nor access to individual user profiles by the administrator are possible.

#### *Third Country Transfer*

Due to the fact that the provider Google Ireland Limited is part of the Google Group, which has its headquarters in the USA, data transmission to Google LLC and thus to all countries in which Google has data centres cannot be ruled out. To ensure an adequate level of data protection, Google Ireland Limited bases such data transfers on the standard contractual clauses of the European Commission.

In this context, we would like to point out that you are using the service provided by Google Ireland Limited (YouTube) and all associated functions such as sharing and rating videos, participating in discussions on your own responsibility. Data that you have voluntarily provided on YouTube will be processed by Google (e.g., name and username, email address, telephone number) and may therefore also be transmitted to third countries. The transmission of personal data to the USA was judged by the ECJ to be fundamentally unsafe without further security measures, as it cannot be ruled out that US security authorities may gain access to this data.

It is possible for you to restrict the processing of your data by Google. To do this, you can open the general settings of your Google account and change your privacy settings. You can find information on customising your privacy settings

here:

<https://policies.google.com/privacy?hl=de&gl=de#infochoices>

You can also change certain settings for your mobile devices (e.g., smartphones, tablets, etc.) so that Google only has limited access to your contact data, location data, calendar data or photos, among other things. These settings differ depending on the operating system used on your mobile end device.

*Your right to information, rectification, deletion, and data portability*

You may exercise your right to information, rectification, and deletion of data at any time. Simply contact us using one of the methods described above. Should you require data to be deleted, which we are still legally obligated to retain, access to your data will be restricted (blocked). You may exercise your right to data portability if both we and the recipient have the technical means.

*Your right to object iso. Art. 21 GDPR*

You have the option at any time to object to the processing of your personal data based on a legitimate interest within the meaning of Art. 6 Para. 1 lit. f GDPR.

Please communicate your objection via the above-mentioned e-mail address.

If your rights need to be asserted against Google Ireland Limited, we will forward your request to Google Ireland Limited.

*Right of appeal*

You have the option at any time to file an appeal with a data protection supervisory authority.

*Updating and changes to this privacy statement*

We reserve the right to change the content of this privacy statement at any time. This is usually done if the services used are subject to further development or adaptation.