

Data protection information for visitors to our Facebook fan page

We, vision-tec gmbh, Otto-Hahn-Str. 5, 34123 Kassel, Germany, telephone: +49 (0) 561 979800-00, e-mail: info@vision-tec.de, would like to explain to you below what data we process from you as the operator of our Facebook fan page. If you have any questions about data protection, please contact our data protection officer at vision-tec@dsb-moers.de. You can find further contact details at www.dsb-moers.de.

Shared responsibility

A Shared Responsibility Agreement has been entered into with Meta Platforms Ireland Ltd, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland, which you can access here:

<https://www.facebook.com/legal/terms/dataprocessing>

https://www.facebook.com/legal/terms/page_controller_addendum

Meta Platforms Ireland Ltd. assumes primary responsibility under the EU General Data Protection Regulation (GDPR).

The Meta Platforms Ireland Ltd. data policy can be found here:

<https://www.facebook.com/privacy/explanation>

Purpose: Presentation of the company as well as interaction with our users

The purpose of data processing on our fan page is to provide information about our products and services, combined with the possibility for users to interact with us in a targeted manner. The legal basis for the data processing is Art. 6 para. 1 lit. f DSGVO. Our legitimate interest is in particular our business interest in sharing information with our users and being able to communicate with them.

Data will only be passed on to the authorities if overriding legal provisions apply.

If we publish images and sound recordings of individuals, this is done on the basis of consent (legal basis: Art. 6 para. 1 lit. a DSGVO) or on the basis of a contractual assignment of rights of use (legal basis: Art. 6 para. 1 lit. b DSGVO).

Use of Facebook Insights

We place advertisements on Facebook and use Facebook Insights to evaluate the behaviour of our target group in the context of interaction with our site. The targeting of advertising is a legitimate interest of our company. The users of Facebook Insights are informed of this; the responsibility for data collection lies primarily with Meta Platforms Ireland Ltd. Countervailing interests of users worthy of protection (display of individual target group-optimised advertising) are not predominant. The legal basis for us is Art. 6 para. 1 lit. f DSGVO.

Third country transfer

It is not excluded that data from users are processed on systems outside the European Union. Data is only transferred to third countries if the requirements of Art. 44 et seq. DSGVO are fulfilled.

Your right to information, correction, deletion, objection and data portability

You can exercise your right to information, correction and deletion of data at any time. Simply contact us in the ways described above. If you wish your data to be deleted but we are still legally obliged to retain it, access to your data will be restricted (blocked). The same applies in the event of an objection. You can exercise your right to data portability, insofar as the technical possibilities are available to the recipient and to us.

If your rights need to be asserted against Meta Platforms Ireland Ltd, we will forward your request to Meta Platforms Ireland Ltd.

Right of appeal

You have the possibility to file a complaint with a data protection supervisory authority at any time.

Up-to-dateness and amendment of this data protection notice

We reserve the right to adapt the content of this data protection notice at any time. This usually takes place in the event of further development or adaptation of the services used. You can view the current data protection information on our website at any time.

Status of this data protection notice: 26.07.2023