

Privacy notice for visitors to our LinkedIn site

We, vision-tec gmbh, Otto-Hahn-Str. 5, 34123 Kassel, Germany, telephone: +49 (0) 561 979800-00, e-mail: info@vision-tec.de, would like to explain to you below what data we process from you as the operator of our LinkedIn presence . If you have any questions regarding data protection, please contact our data protection officer at vision-tec@dsb-moers.de. You can find further contact details at www.dsb-moers.de.

We use our LinkedIn presence to provide information about our company, our products and services, combined with the possibility for users to interact with us in a targeted manner. The legal basis is our legitimate interest based on Art. 6 (1) lit. f DSGVO. Our legitimate interest is in particular our business interest in sharing information about our company with customers, interested parties, applicants and third parties and being able to contact them.

If we publish images of individuals, this is done on the basis of consent (legal basis: Art. 6 para. 1 lit. a DSGVO) or on the basis of a contractual assignment of rights of use (legal basis: Art. 6 para. 1 lit. b DSGVO).

There is an order processing agreement between us and LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland, which can be accessed here: <https://legal.linkedin.com/dpa/DE>.

It is not excluded that data from users is processed on systems outside the European Union. LinkedIn has undertaken to comply with the data protection standards of the EU. A data transfer to systems outside the EU only takes place if the requirements of Art. 44 et seq. DSGVO are complied with. You can find out more at: https://www.linkedin.com/help/linkedin/answer/62533?trk=microsites-frontend_legal_privacy-policy&lang=de

LinkedIn's privacy policy can be found here: https://www.linkedin.com/legal/privacy-policy?trk=homepage-basic_footer-privacy-policy.

Your data will only be passed on to the authorities in the event of overriding legal provisions.

Use of Insight Data

We place advertisements on LinkedIn and use insight data provided by LinkedIn to evaluate the behaviour of our target group or users in the context of interaction with our site. The targeting of advertising is a legitimate interest of our company. LinkedIn users are informed of this; the responsibility for data collection lies primarily with LinkedIn. A joint responsibility agreement has been concluded with LinkedIn. Countervailing interests of users worthy of protection (display of individual target group-optimised advertising) are not predominant. The legal basis for us is Art. 6 (1) lit. f DSGVO in connection with joint responsibility. You can find the shared responsibility agreement here: <https://legal.linkedin.com/pages-joint-controller-addendum>. If you assert your data subject rights against us, we will forward them to LinkedIn in accordance with the agreement.

Your right to information, correction, deletion, objection and data portability

You can exercise your right to information, correction and deletion of data at any time. Simply contact us in the ways described above. If you wish your data to be deleted but we are still legally obliged to retain it, access to your data will be restricted (blocked). The same applies in the event of an objection. You can exercise your right to data portability, insofar as the technical possibilities are available to the recipient and to us.



If your rights need to be exercised against LinkedIn, we will forward your request to LinkedIn. For more information on how to exercise your data protection rights against LinkedIn, please see LinkedIn's privacy policy: https://www.linkedin.com/legal/privacy-policy?trk=homepage-basic_footer-privacy-policy.

Further information on how you can assert or implement your data protection rights directly against LinkedIn (e.g. account settings, downloads or requests) can be found at: https://www.linkedin.com/help/linkedin/answer/50191?trk=microsites-frontend_legal_privacy-policy&lang=de.

Right of appeal

You have the possibility to file a complaint with a data protection supervisory authority at any time.

Up-to-dateness and modification of this data protection notice

We reserve the right to modify the content of this data protection notice at any time. This is usually done in the event of further development or adaptation of the services used. You can view the current data protection information on our website at any time.

Status of this data protection notice: 26.07.2023